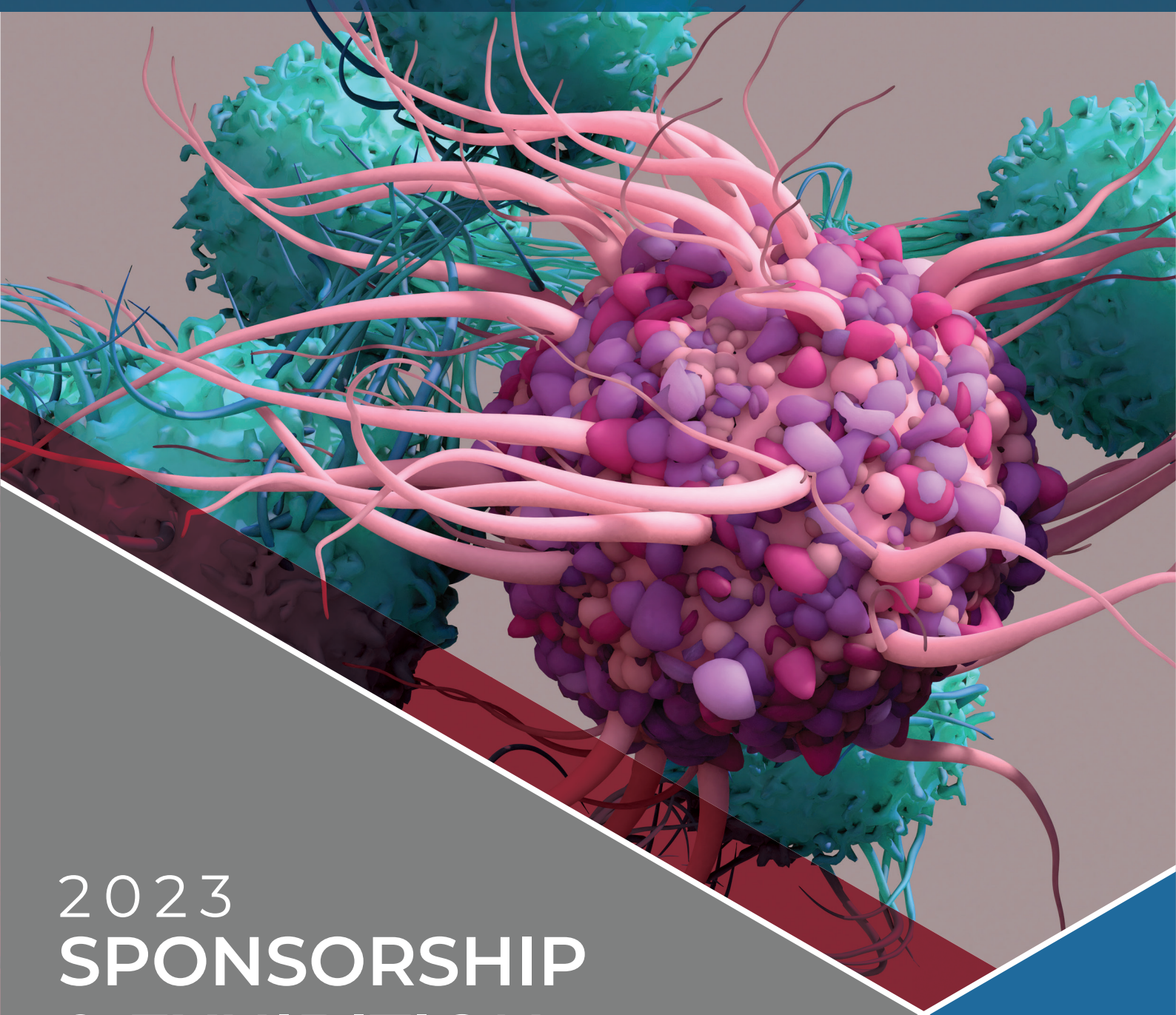


KEEPING IT REAL



2023
SPONSORSHIP
& EXHIBITION
PROSPECTUS



15th Annual Haematology
Oncology Symposium

15 - 17 September 2023 | Lord Charles Hotel, Somerset West

HAEMATOL**O**GY IN ACTION

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WELCOME

Dear colleagues & friends,

While some of us are still reflecting and recovering from an epic Zimbalishowdown in 2022, the countdown is again starting for HaemOnc 2023. The theme for this year is “Keeping it real”. It is such an exciting time with the appearance of a whole myriad of new molecules and therapeutic strategies, but it’s important to know what is available, be it old or new, and how this practically influences our treatment decisions.

This year we are trying to create a balance between “state of the art/international” and “local reality” in each session by combining local case presentations, international expert input and in-depth academic discussions.

Needless to say, there cannot be a HaemOnc without your support, and yet again we ask expectantly. In this novel agent era it is especially important for the clinicians and pharma to liaise with each other and find practical solutions which will inevitably benefit all parties, especially the patients. We are extremely thankful for your overwhelming support and need your continuous financial commitment for this year’s conference.

HaemOnc 2023 will be held on 15-17 September 2023 at the Lord Charles Hotel in Somerset West. It promises to be a meeting not to be missed.

Please join us via Zoom on Friday 24 March 2023 at 10h30 as we kickstart our preparation with the HaemOnc 2023 Trade launch. There are a couple of new and exciting sponsorship opportunities that are up for grabs.

The popularity of the HaemOnc symposium has significantly increased over the last 3 years and the delegate numbers clearly attest to this. With the HaemOnc 2022 delegate number approaching 250, attendance has literally doubled. It creates opportunities for all. Opportunities to learn, opportunities to lobby, opportunities to deepen friendships and many more. So don’t snooze and lose!

Save these dates in your diaries and join us to create another unforgettable experience!

Yours sincerely,

Dr Hannes Koornhof
President: SACHaS



A blue-tinted photograph of a modern building interior. The scene features large windows and a glass ceiling, with silhouettes of people sitting and standing. The text "Keeping it real" is overlaid in white. The image has a strong blue color cast and shows reflections on a glossy floor.

Keeping it real

2023 Draft

Programme Outline

Friday, 15 September 2023

Morning:	Exhibition build-up
Afternoon:	Arrival and check in Registration opens
Evening:	Dinner symposia

Saturday, 16 September 2023

Full day:	Exhibition opens Conference sessions
Late afternoon:	SACHaS AGM
Evening:	Conference dinner

Sunday, 17 September 2023

Early morning:	Breakfast symposia
Half day:	Exhibition opens Nurses symposium Conference sessions
Late:	Departure

Topics

The following topics will be covered on the programme:

1. High Grade B-cell Lymphomas
2. Myelodysplastic Syndromes
3. Acute Lymphoblastic Leukemia
4. Hodgkin Lymphoma
5. Thrombosis (focus on antiphospholipid syndrome, direct oral anticoagulants, cancer associated thrombosis)
6. Mantle Cell Lymphoma

Sponsorship Tiers

DESCRIPTION	PLATINUM	DIAMOND	GOLD	SILVER
Value (incl. VAT)	R220 000	R180 000	R 120 000	R95000
Number Available	Sold 1	1	4 1 SOLD 3 AVAILABLE	6 3 SOLD 3 AVAILABLE
PRE-CONGRESS EXPOSURE	Yes	Yes	Yes	Yes
Logo to appear on marketing mailers prior to the virtual conference	Yes (250 words)	Yes (150 words)	Yes (100 words)	Yes (50 words)
Listing on website (logo, company write up, URL Link), under confirmed sponsors	Yes	Yes	Yes	Yes
PDF Brochure loaded on the conference website	Yes	-	-	-
Banner advert on the Conference website (1000 x 150 px)	Home Page	-	-	-
AT CONGRESS EXPOSURE				
Listing on the mobile app (under sponsors) (logo, company write up, URL Link)	Yes (250 words)	Yes (150 words)	Yes (100 words)	Yes (50 words)
Listing in Digital and Printed A4 Programme Book (logo, company write up, URL Link)	Yes (250 words)	Yes (150 words)	Yes (100 words)	Yes (50 words)
Advert in Programme Book	Full Page	Full Page	Half Page	¼ page
Logo included on holding slides in the plenary venue	Yes	Yes	Yes	Yes
Physical exhibition space	6m x 3m	3m x 3m	3m x 3m	3m x 3m
Complimentary delegates	6	4	2	2
A4 Insert in delegate bag (sponsor to provide and print)	Yes – 2 inserts or custom branded item	Yes – 1	Yes – 1	-
Logo on Sponsors Banner	Yes	Yes	Yes	Yes
Symposia Opportunity Only 2 Symposia available for this conference. Additional benefits as per Symposia Opportunity	Yes (Additional cost of R60 000)	Yes (Additional cost of R60 000)	Yes (Additional cost of R60 000)	-

DESCRIPTION	PLATINUM	DIAMOND	GOLD	SILVER
POST CONGRESS EXPOSURE				
Logo to appear on all marketing material distributed post Symposium	Yes	Yes	Yes	Yes
Copy of attendee database (where permission has been granted)	Yes	Yes	Yes	Yes



Individual Sponsorship Opportunities

OPPORTUNITY	COST	DETAIL
<p>Symposia</p> <p>Only 2 symposia available: Friday 19h00 – 20h00 Sunday 07h00 – 08h00</p> <p>Terms & Conditions</p> <p><i>Symposia are restricted to Platinum, Diamond, and Gold Sponsors only at an additional cost.</i></p> <p><i>Companies will be required to submit a proposal detailing the topic and potential speaker, which will be reviewed through a selection process.</i></p> <p><i>The organising committee reserves the right to decline an application for a sponsored symposium.</i></p> <p>Please select an option from the list below:</p> <p>Topics:</p> <ul style="list-style-type: none"> • High Grade B-cell Lymphomas • Myelodysplastic Syndromes • Acute Lymphoblastic Leukemia • Hodgkin Lymphoma • Thrombosis (focus on antiphospholipid syndrome, direct oral anticoagulants, cancer associated thrombosis) • Mantle Cell Lymphoma 	R60 000	<ul style="list-style-type: none"> • Listing on Conference programme as an official symposium meeting • Listing on the website, mobile app (under sponsors) (logo, 50-word company write up, URL Link) • 1 x Mailer to Congress delegates (within the last 4 weeks prior to the Congress. Mailer to be provided by sponsor) • Insert into delegate bag • Branding outside venue where meeting is held (to be supplied by sponsor) • Branding inside venue where meeting is held (to be supplied by sponsor) • All catering, presenter, and additional costs to be covered by sponsor. • Restricted to Diamond, Platinum and Gold Sponsors only and subject to proposed presentation process)

Grants for International Speakers (Speaker to be selected or approved by Committee)	R 120 000	<ul style="list-style-type: none"> • Speaker and topic to be approved by Committee for congress presentation. • Listing on the website, mobile app and programme (under sponsors) (logo, company write up 100 words , URL Link) • ¼ A4 Advert in Programme Book • Logo included on holding slides in the plenary venue. • Acknowledgement as a speaker sponsor on the Congress website Speakers page.
Conference Dinner	R 80 000	<ul style="list-style-type: none"> • Logo on Screen during dinner – cobranded with HaemOnc Conference logo • Listing on website, mobile app and in programme book (logo, company write up 50 words , URL Link), under confirmed sponsors • Logo included on holding slides in the plenary venue. • Logo on printed menu • 5-minute welcome speech • 2 pull up banners in the dinner venue • Company logo colours to be incorporated in the décor • Logo on Sponsors Banner
Tech/Av Sponsor	R 80 000	<ul style="list-style-type: none"> • “Tech Av powered by” on opening and closing of slides of each session co-branded with HaemOnc Conference logo • Listing on website, mobile app and programme book (logo, company write up 50 words, URL Link), under confirmed sponsors • Logo included on holding slides in the plenary venue • Logo on Sponsors Banner

Nurses Symposium	R 60 000	<ul style="list-style-type: none"> • Listing on Conference programme as Nurse Symposium Sponsor • Listing on the website and mobile app (under sponsors) (logo, URL Link) • Branding outside venue where meeting is held (to be supplied by sponsor) • Branding inside venue where meeting is held (to be supplied by sponsor) • Logo, URL link and 50 word company write up on Congress website & mobile app • Listed on programme as sponsored by
Registration desk	R50 000	<ul style="list-style-type: none"> • Logo on Registration Desk – co-branded with HaemOnc Conference logo • Listing on website; mobile app and in programme book (logo, URL Link), under confirmed sponsors – 50 words • Opportunity to place 2x free standing banners in registration area • Logo included on holding slides in the plenary venue • Logo on Sponsors Banner
Delegate bags Sold	R40 000	<ul style="list-style-type: none"> • Logo on Delegate Bag – cobranded with HaemOnc Conference logo. (Delegate Bag will be selected and source by the OC). • Listing on website, mobile app and in programme book (logo, URL Link), under confirmed sponsors – • A4 Insert in delegate bag – to be supplied and printed by the sponsor. • Logo included on holding slides in the plenary venue. • Logo on Sponsors Banner

Mobile App Sold	R 30 000	<ul style="list-style-type: none"> • Branding on Mobile Application (all pages, co-branded with symposium) • Listing on website and in programme book (logo, URL Link), under confirmed sponsors • Listing on mobile app (logo, company write up 50 words, URL Link), under confirmed sponsors • Logo on mobile app splash banner • 1 x dedicated alert on the app to be sent during symposium • Logo included on holding slides in the plenary venue. • Logo on Sponsors Banner
Notebooks	R 25 000	<ul style="list-style-type: none"> • Logo on notebook – cobranded with HaemOnc Conference logo (Notebook will be selected and sourced by the OC) • Listing on website and mobile app (logo and URL Link), under confirmed sponsors • Logo included on holding slides in the plenary venue • Logo on Sponsors Banner
Programme book digital and printed A4	R 25 000	<ul style="list-style-type: none"> • Logo on front cover of programme book • Full page advert on back cover of programme book • Listing on website, mobile app and programme book (logo, URL Link) • Logo included on holding slides in the plenary venue • Logo on Sponsors Banner
Name badges and lanyards Sold	R20 000	<ul style="list-style-type: none"> • Logo on name badge and lanyards – co-branded with HaemOnc Conference logo • Listing on website, mobile app and programme book (logo, URL Link), under confirmed sponsors • Logo included on holding slides in the plenary venue • Logo on Sponsors Banner

Pens	R 12 000	<ul style="list-style-type: none"> • Logo on pen – co- branded with HaemOnc Conference logo (Pens will be selected and source by the OC) • Listing on website, mobile and in programme book (logo only), under confirmed sponsors • Logo included on holding slides in the plenary venue • Logo on Sponsors Banner
Inserts into delegate bags	R5 500	<ul style="list-style-type: none"> • Insert into delegate bag – to be supplied and printed by the sponsor • Logo included on holding slides in the plenary venue
Delegate Sponsorship <i>Opportunity to sponsor delegates. This will include Flights (if required), Accommodation and Registration Fees.</i>	Quotes on request	<ul style="list-style-type: none"> • Listing on website, mobile app and Programme book (logo, URL link), under confirmed sponsors • Logo included on holding slides in the plenary venue • Logo on Sponsor Banners

Exhibition Stands



Exhibition Stand

What will I receive as an exhibitor?

- Maxima Booths
- Fascia board with your company name printed in black
- 1x trestle table
- 2x chairs
- 2x spotlights
- 1x plug point
- 1x complimentary delegate
- Additional delegates @ R 1 950-00 per person

DESCRIPTION	PRICE (VAT incl.)
3m x 3m Exhibition Stand	R 45 000

Floor Space Only

What will I receive with floor space only?

- Floor space 3m x 3m
- 1x complimentary delegate pass
- 1 x plug point
- Additional delegates @ R 1 950-00 per person

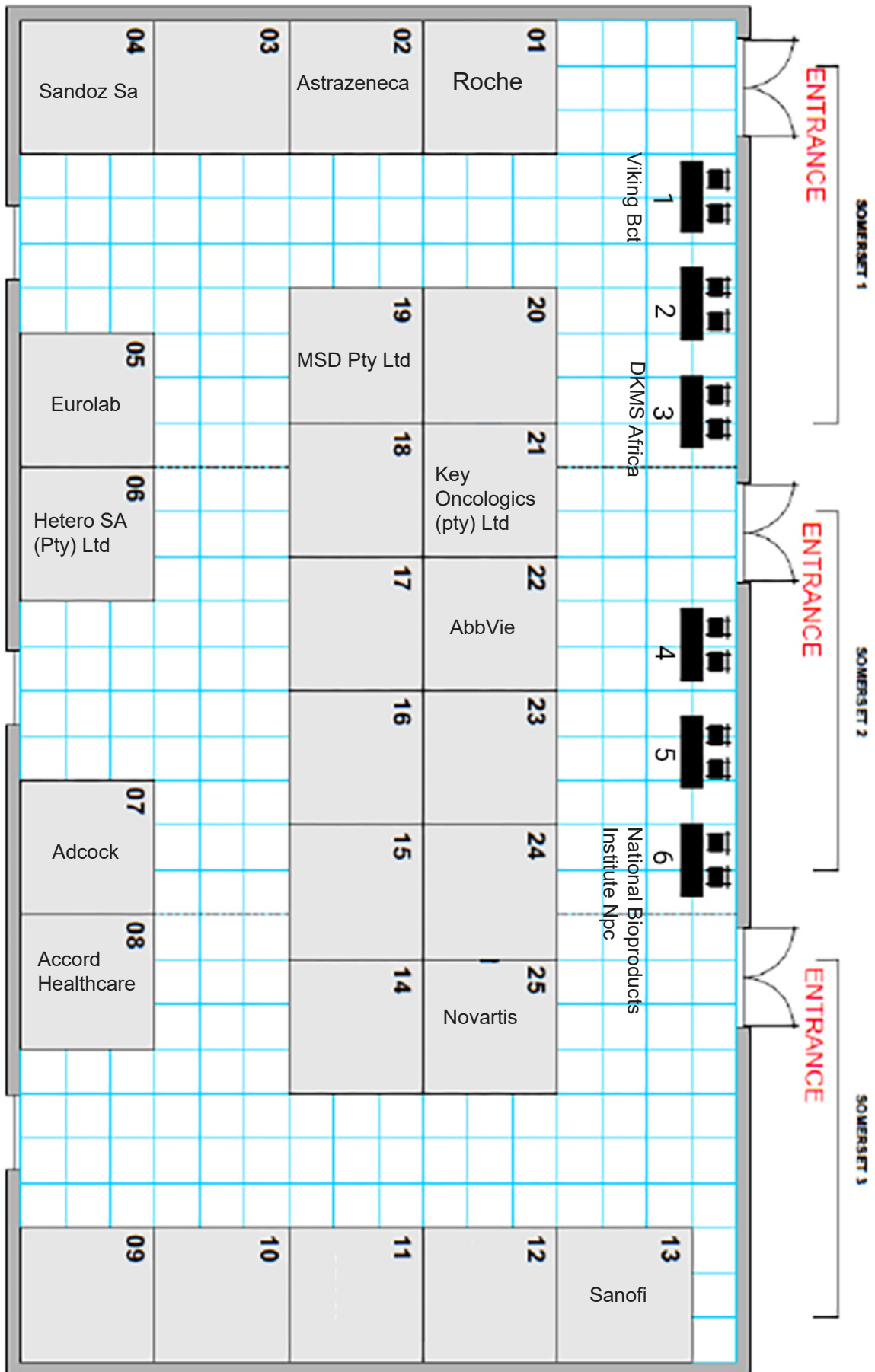
DESCRIPTION	PRICE (VAT incl.)
3m x 3m Floor space	R35 000

Tables

Exhibition Tables

- Floor space
- 1x trestle table
- 2x chairs
- 1x plug point
- 1x complimentary delegate pass
- Additional delegates @ R 1 950-00 per person

DESCRIPTION	PRICE (VAT incl.)
2m x 1m Display table	R10 000



Terms of Payment

1. 50% payment required on signing of contract.
2. Balance due by 30 July 2023

Terms and Conditions

1. All prices include VAT @15%.
2. Selection of sponsorship package and exhibition stand is on a first come first serve basis.
3. An invoice and contract will be sent within 2 working days after receipt of the booking form.
4. Symposia restricted to Diamond, Platinum and Gold Sponsors at an extra cost. Companies will be required to complete an application process to be awarded the symposia.
5. The LOC reserves the right to decline a sponsorship booking.
6. Sponsorship is only confirmed on receipt of the signed contract and payment in full.
7. Return on investment will be effected once a signed contract is received.
8. All sponsorship contracts are final and cannot be retracted.
9. The law of South Africa governs this contract.
10. Return on investment can only be effected once the required elements have been received from the sponsors (i.e. logos).
11. Cancellation policy:
 - a. All cancellations must be received by the Congress Secretariat in writing – to stacey@soafrica.com
 - b. Cancellations received will be liable for the full value committed.
 - c. Cancellations received before 30 June 2023 shall be entitled to a full refund.
 - d. Cancellations received between 1 July 2023 and 15 August 2023 shall be entitled to a 50% refund.
 - e. No refunds shall be issued for cancellations received after 16 August 2023.

How to book

The booking link will be live as of Friday 24th of March at 12:00pm.

Link <https://scatterlings.eventsair.com/15th-annual-haematology-oncology-symposium-2023/sponsorship-booking-portal>



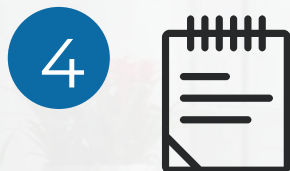
Click on Create New Account



Click on New Package
Click on Create
Contact, complete
details



Select Sponsorship
Package
Accept Terms and
Conditions



Submit the booking form



An email with the
booking confirmation
and invoice will be sent
to you.



Sign the contract
and pay the
deposit

Contact Us

For more information and enquiries, please contact the Congress Secretariat

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