



# HAEMATOLOGY - GETTING SMARTER

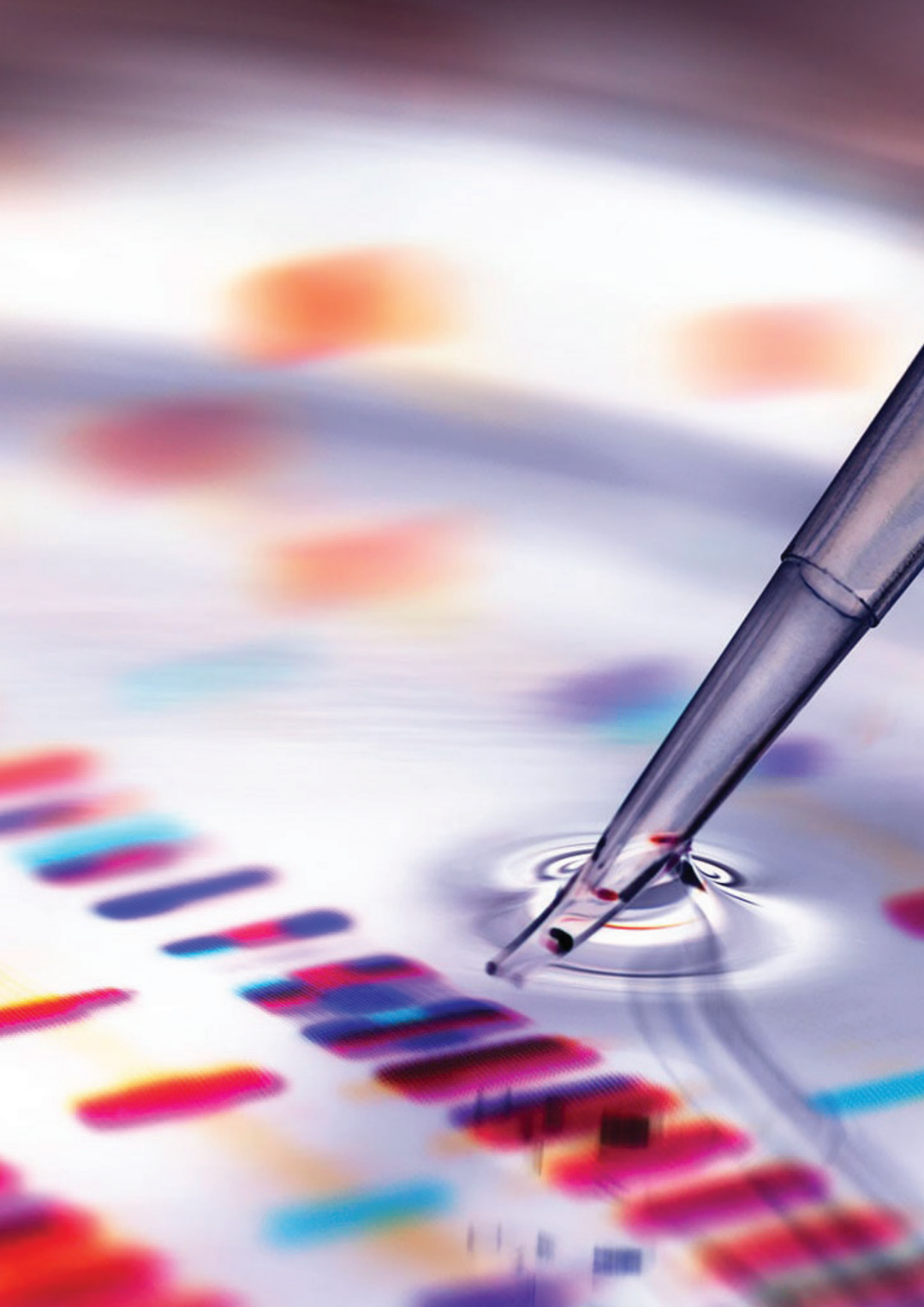


16th Annual Haematology  
Oncology Symposium

13 - 15 September 2024 | Century City Conference Centre, Cape Town

HAEMATOLOGY IN ACTION

**Sponsorship & Exhibition Prospectus**



## Table of **contents**

Welcome	04
Programe Outline	05
Sponsorship Opportunities	06
Individual Sponsorship Opporunities	07
Exhibition Stands	10
Floorplan	11
How to book	13

Dear Colleagues and Friends,

I am delighted to invite you to the upcoming **HaemOnc 2024**, a pivotal event in the haematology community, scheduled for **13-15 September 2024 at the Century City Conference Centre in Cape Town**. This year, we adopt the theme "Haematology - Getting Smarter," reflecting our ongoing journey through the dynamic landscape of haematology. We focus on both the emergence of groundbreaking molecules and therapeutic strategies and their practical impact on treatment decisions.

Our objective for HaemOnc 2024 is to create a synergy between innovative developments and the realities of our local context. We look forward to vibrant academic discussions between our local haematology colleagues and global experts. A new addition this year includes an emphasis on how diagnostic strategies inform clinical decision-making and we hope to draw our laboratory colleagues to participate actively in the conference and together explore the practical applications anticipated by advancements in laboratory diagnostics. This holistic approach promises an enriching experience for all participants and further foster a sense of collaboration and partnership between clinicians and pathologists.

Recognizing the integral role of the pharmaceutical and laboratory diagnostic industry as well as the blood services, your support and presence at HaemOnc are invaluable. Your contribution is key to fostering practical solutions that benefit not only our field but, most importantly, our patients. We deeply appreciate your past involvement and eagerly anticipate your continued partnership.

The HaemOnc symposium has seen remarkable growth in popularity and attendance, offering extensive opportunities for learning, networking, and community building. With delegate numbers on the rise, HaemOnc 2024 is set to be a landmark event.

Join us to contribute to and partake in another memorable HaemOnc experience.

Yours sincerely,



Vernon Louw  
*President, South African Clinical Haematology Society (SACHaS)*



## PROGRAMME OUTLINE

### Friday, 13 September 2024

06:00 – 18:00	Exhibition build-up
18:30	Registration opens
19:00 – 20:00	Trade Symposium
20:00	Welcome function

### Saturday, 14 September 2024

07:00	Registration
07:30	Exhibition opens
08:30 – 17:00	Conference
13:00 – 17:00	Nurses Symposium
17:00 – 18:00	AGM
19:30 – 23:50	Conference dinner

### Sunday, 15 September 2024

07:00 – 08:00	Trade Symposium
08:30 – 12:30	Conference
12:30	Conference closing



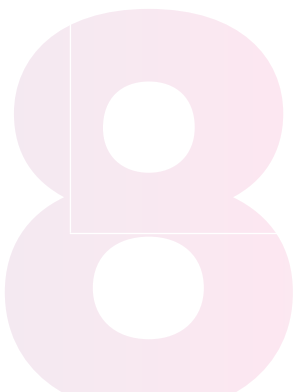
## SPONSORSHIP TIERS

	PLATINUM	DIAMOND	GOLD	SILVER
<i>Value (incl. VAT)</i>	R 240 000	R 180 000	R 120 000	R 105 000
<b>Number Available</b>	<b>1 SOLD</b>	<b>1</b>	<b>4 3 SOLD</b>	<b>4 3 SOLD</b>
PRE-CONFERENCE EXPOSURE				
Logo to appear on marketing mailers prior to the symposium	250 words	150 words	100 words	50 words
Listing on website (logo, company write up, URL Link), under confirmed sponsors				
PDF Brochure loaded on the symposium website		-	-	-
Banner advert on the symposium website (1000 x 150 px)	Home page	-	-	-
AT CONFERENCE EXPOSURE				
Listing on the mobile app (under confirmed sponsors) (logo, company write up, URL Link)	250 words	150 words	100 words	50 words
Listing in Programme Book (logo, company write up, URL Link)	250 words	150 words	100 words	50 words
Advert in Programme Book	Full Page	Full Page	Half Page	¼ page
Logo included on holding slides in the plenary venue				
Exhibition space	3m x 3m	3m x 3m	3m x 3m	3m x 3m
Complimentary delegates	6	4	2	2
A4 Insert in delegate bag (sponsor to provide and print)	2	1	1	-
Symposia 2 Symposia available. Additional benefits as per 'Symposia Opportunity'	Yes (Additional cost of R80 000)	Yes (Additional cost of R80 000)	Yes (Additional cost of R80 000)	-
Logo on Sponsors Banner				
POST CONFERENCE EXPOSURE				
Logo to appear on all marketing material distributed post Symposium				
Copy of attendee database (where permission has been granted)				

## INDIVIDUAL SPONSORSHIP OPPORTUNITIES

	COST	DETAIL
<p><b>Symposia</b> 2 symposia available:</p> <p>Friday 19:00 – 20:00 Sunday 07:00 – 08:00</p> <p><b>Terms &amp; Conditions</b> <i>Symposia are restricted to Platinum, Diamond, and Gold Sponsors only at an additional cost.</i></p> <p><i>Companies will be required to submit a proposal detailing the topic and potential speaker, which will be reviewed through a selection process.</i></p> <p><i>The organising committee reserves the right to decline an application for a sponsored symposium.</i></p>	<p>R 80 000</p> <p><b>ALL SOLD</b></p>	<ul style="list-style-type: none"> <li>• Listing on symposium programme as an official symposium meeting</li> <li>• Listing on the website, mobile app (under sponsors) (logo, 50-word company write up, URL Link)</li> <li>• 1 x Mailer to symposium delegates (within the last 4 weeks prior to the symposium. Mailer to be provided by sponsor)</li> <li>• Insert into delegate bag</li> <li>• Branding outside venue where meeting is held (to be supplied by sponsor)</li> <li>• Branding inside venue where meeting is held (to be supplied by sponsor)</li> <li>• All speaker costs; i.e. flights, accommodation, transfers, catering, to be covered by sponsor.</li> <li>• Restricted to Diamond, Platinum and Gold Sponsors only and subject to proposed presentation process.</li> </ul>
<p><b>International Speaker (Grants to be selected or approved by Committee)</b></p>	<p>R 150 000</p> <p><b>1 X SOLD</b></p>	<ul style="list-style-type: none"> <li>• Speaker and topic to be approved by Committee.</li> <li>• Listing on the website, mobile app and programme (under sponsors) (logo, company write up 100 words , URL Link)</li> <li>• Logo included on holding slides in the plenary venue.</li> <li>• Acknowledgement as a speaker sponsor on the symposium website on the Speakers page.</li> <li>• Logo on Sponsors Banner</li> </ul>
<p><b>Conference Dinner</b></p>	<p>R 120 000</p> <p><b>SOLD</b></p>	<ul style="list-style-type: none"> <li>• Logo on Screen during dinner – co-branded with HaemOnc symposium logo</li> <li>• Listing on website and mobile app (logo, company write up 50 words , URL Link), under confirmed sponsors</li> <li>• Logo included on holding slides in the plenary venue.</li> <li>• Logo on printed menu</li> <li>• 5-minute welcome speech</li> <li>• 2 pull up banners in the dinner venue</li> <li>• Company logo colours to be incorporated in the décor</li> <li>• Logo on Sponsors Banner</li> </ul>
<p><b>Welcome function</b></p>	<p>R 80 000</p>	<ul style="list-style-type: none"> <li>• Listing on website and mobile app (logo, company write up 50 words , URL Link), under confirmed sponsors</li> <li>• Logo included on holding slides in the plenary venue.</li> <li>• 5-minute welcome speech</li> <li>• 2 pull up banners in the welcome venue</li> <li>• Company logo colours to be incorporated in the décor</li> <li>• Logo on Sponsors Banner</li> </ul>

Tech/Av Sponsor	R 60 000	<ul style="list-style-type: none"> <li>• “Tech Av powered by” on opening and closing of slides of each session co-branded with HaemOnc symposium logo</li> <li>• Listing on website and mobile app (logo, company write up 50 words, URL Link), under confirmed sponsors</li> <li>• Logo included on holding slides in the plenary venue</li> <li>• Logo on Sponsors Banner</li> </ul>
Nurses Symposium	R 80 000 <b>SOLD</b>	<ul style="list-style-type: none"> <li>• Listing on symposium programme as Nurses Symposium Sponsor</li> <li>• Listing on the website and mobile app (logo, URL Link) under confirmed sponsors page</li> <li>• Branding outside venue where meeting is held (to be supplied by sponsor)</li> <li>• Branding inside venue where meeting is held (to be supplied by sponsor)</li> <li>• Listed on programme as sponsored by</li> </ul>
Registration desk	R 50 000 <b>SOLD</b>	<ul style="list-style-type: none"> <li>• Logo on Registration Desk – co-branded with HaemOnc symposium logo</li> <li>• Listing on website; mobile app and in programme book (logo, URL Link), under confirmed sponsors – 50 words</li> <li>• Opportunity to place 2x free standing banners in registration area</li> <li>• Logo included on holding slides in the plenary venue</li> <li>• Logo on Sponsors Banner</li> </ul>
Delegate bags	R 60 000 <b>SOLD</b>	<ul style="list-style-type: none"> <li>• Logo on delegate bag – co-branded with HaemOnc symposium logo. (Delegate Bag will be selected and source by the OC).</li> <li>• Listing on website, mobile app and in programme book (logo, URL Link), under confirmed sponsors page.</li> <li>• A4 Insert in delegate bag – to be supplied and printed by the sponsor.</li> <li>• Logo included on holding slides in the plenary venue.</li> <li>• Logo on Sponsors Banner</li> </ul>
Hospitality Sponsor for tea breaks and lunches (4 opportunities)	R 20 000 each	<ul style="list-style-type: none"> <li>• Logo on lunch and coffee/tea break signage</li> <li>• Opportunity to brand tea and lunch area with décor e.g. branded serviettes (décor will be for sponsor’s cost)</li> <li>• 3x pull-up banners to be displayed in the tea/lunch venue (sponsor to provide)</li> <li>• Company write-up (max 40 words), Logo and URL link Logo on mobile app, under sponsors page</li> <li>• Listing on website, mobile app and programme book (logo, URL Link), under confirmed sponsors</li> <li>• Logo included on holding slides in the plenary venue</li> <li>• Logo on Sponsors Banner</li> </ul>





Mobile App	R 40 000	<ul style="list-style-type: none"> <li>• Branding on Mobile Application (all pages, co-branded with symposium)</li> <li>• Listing on website (logo, URL Link), under confirmed sponsors</li> <li>• Listing on mobile app (logo, company write up 50 words, URL Link), under confirmed sponsors</li> <li>• Logo on mobile app splash banner</li> <li>• 1 x dedicated alert on the app to be sent during symposium</li> <li>• Logo included on holding slides in the plenary venue.</li> <li>• Logo on Sponsors Banner</li> </ul>
Notebooks	R 40 000	<ul style="list-style-type: none"> <li>• Logo on notebook – co-branded with HaemOnc symposium logo (Notebook will be selected and sourced by the OC)</li> <li>• Listing on website and mobile app (logo and URL Link), under confirmed sponsors</li> <li>• Logo included on holding slides in the plenary venue</li> <li>• Logo on Sponsors Banner</li> </ul>
Name badges and lanyards	R 40 000 <b>SOLD</b>	<ul style="list-style-type: none"> <li>• Logo on name badge and lanyards – co-branded with HaemOnc symposium logo</li> <li>• Listing on website, mobile app and programme book (logo, URL Link), under confirmed sponsors</li> <li>• Logo included on holding slides in the plenary venue</li> <li>• Logo on Sponsors Banner</li> </ul>
Charging Stations	R 25 000	<ul style="list-style-type: none"> <li>• Logo on charging stations</li> <li>• 3 charging stations located in the exhibition hall</li> <li>• Listing on website, mobile app and programme book (logo, URL Link), under confirmed sponsors</li> <li>• Logo included on holding slides in the plenary venue</li> <li>• Logo on Sponsors Banner</li> </ul>
Pens	R 12 000	<ul style="list-style-type: none"> <li>• Logo on pen – co-branded with HaemOnc symposium logo (Pens will be selected and source by the OC)</li> <li>• Listing on website and and mobile app (logo only), under confirmed sponsors</li> <li>• Logo included on holding slides in the plenary venue</li> <li>• Logo on Sponsors Banner</li> </ul>
Inserts into delegate bags	R 5 500	<ul style="list-style-type: none"> <li>• Insert into delegate bag – to be supplied and printed by the sponsor</li> <li>• Logo included on holding slides in the plenary venue</li> </ul>



## Exhibition Stands

### Exhibition Stand

#### Includes:

- Maxima Booths
- Fascia board with your company name printed in black
- 1x trestle table
- 2x chairs
- 2x spotlights
- 1x plug point
- 1x complimentary delegate
- Additional delegates @ R 2 600-00 per person



	PRICE (VAT incl.)
3m x 3m Exhibition Stand	R 45 000

## Floor Space Only

#### Includes:

- Floor space 3m x 3m
- 1x complimentary delegate pass
- 1 x plug point
- Additional delegates @ R 2 600-00 per person

	PRICE (VAT incl.)
3m x 3m Floor space	R40 000

## Tables

### Exhibition Tables

#### Includes:

- Floor space
- 1x trestle table
- 2x chairs
- 1x plug point
- 1x complimentary delegate pass
- Additional delegates @ R 2 600-00 per person

	PRICE (VAT incl.)
2m x 1m Display table	R15 000

## Terms of Payment

1. 50% payment required on signing of contract.
2. Balance due by 30 July 2024

## Terms and Conditions

1. All prices include VAT @15%.
2. Selection of sponsorship package and exhibition stand is on a first come first serve basis. An invoice and contract will be sent within 7 working on receipt of the booking form.
3. Symposia restricted to Diamond, Platinum and Gold Sponsors at an extra cost. Companies will be required to complete an application process to be awarded the symposia.
4. The LOC reserves the right to decline a sponsorship booking.
5. Sponsorship is only confirmed on receipt of the signed contract. Signed contracts are due within 14 days of receiving.
6. Return on investment, i.e. logos on website and mailers will be affected once a signed contract is received.
7. All sponsorship contracts are final and cannot be retracted. The law of South Africa governs this contract.
8. Cancellation policy:
  - a. All cancellations must be received by the Symposium Secretariat in writing – to [stacey@soafrica.com](mailto:stacey@soafrica.com)
  - b. Cancellations received before 30 April 2024 shall be entitled to a full refund.
  - c. Cancellations received between 1 May 2024 and 31 July 2024 shall be entitled to a 50% refund.
  - d. No refunds shall be issued for cancellations received on or 01 August 2024

## How to book

The booking link will be live as of Thursday 22nd of March 2024 at 11:00

1



Click on Create New Account

2



Click on New Package  
Click on Create  
Contact, complete  
details

3



Select Sponsorship  
Package  
Accept Terms and  
Conditions

4



Submit the booking form

5



An email with the  
booking confirmation  
and invoice will be sent  
to you.

6



Sign the contract  
and pay the  
deposit

## Contact Us

For more information and enquiries, please contact the Symposium Secretariat

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